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Manuscript Register

**MSS #273**

**THE STROUSE, ADLER CO.,  
COLLECTION, 1872-2000.**

Arranged and described

by

Anika Criddle

2000

Additions arranged

by

Bonnie L. Campbell

2002

### Introduction:

The Strouse, Adler Company manufactured corsets, girdles, and brassieres beginning in 1861. Located in New Haven, Connecticut, this company survived through many partnership changes and became famous for its creative garment styles and innovative garment producing machinery.

### The Collection:

This collection contains 2.0 linear feet of material and an additional ten oversized items. A significant portion of the collection is devoted to the Strouse, Adler Company's patents, correspondence, and other documents related to the application and granting of the patents. It also holds seven scrapbooks, photographs, foreign trademarks, and miscellaneous publications related to the Strouse, Adler Company.

## MSS #273 THE STROUSE, ADLER CO., COLLECTION 1872-2000.

<u>Box</u>	<u>Contents</u>
	Photographs
1/A	Individually labeled
1/B	Binder of display photographs
	Publications
1/C	Misc. Magazines 1961-1999
1/D	Advertising items
1/E	Price lists, 1957-1962; Cloth inventory booklet, 1919
	Patents
2/A	1870-1979
2/B	1880-1883
2/C	1884-1887
2/D	1888-1889
2/E	1890-1912
3/A	1913-1930
3/B	1931-1940
3/C	Samuel J. Newman, patents 1916-1920
3/D	Samuel Camp, copies of patents 1922-1924
3/E	Copies of outside patents
	Foreign Trademarks
3/F	1905-1915
3/G	1916-1935
	Patents: correspondence and miscellaneous documents
4/A	1878-1909
4/B	1910-1919
4/C	1920-1924
4/D	1925-1929
4/E	1930-1940

## MSS #273 THE STROUSE, ADLER CO., COLLECTION 1872-2000.

<u>Box</u>	<u>Contents</u>
	Film
4/F	Made in 1950s regarding Strouse, Adler Company

<u>Oversize</u>	<u>Contents</u>
	Scrapbooks: Publicity and Advertising

Item #1	1946-1953
Item #2	1953-1960
Item #3	1961-1987
Item #4	1961--Centennial Year
Item #5	1936-1953
Item #6	1959-1969
Item #8	1976-1984

## Photographs

Item #9	1942--Annual Dinner at McAlpin Hotel
	1961--Photo of Sales Meeting
	Miscellaneous items

## Film

Item #10	16mm--regarding Strouse, Adler Co.
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Additions to Collection, 2002 (arranged in chronological order)

<u>Box</u>	<u>Contents</u>
5/A	History of the Strouse Adler Company
5/B	General History of the Corset
5/C	Max Adler, misc. material
5/D	Price lists of the C/B a la Spirite Corset, date unknown
5/E	1860-1879 First Ad, J.A. Smith Co., 1861
	Factory Photograph

5/C-1 MAX ADLER,  
LETTER BOOK, 1914-1916

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5/F	1880-1889	Ads, 1882 price list of corset clasps
5/G	1890-1899	Letter written in 1890 to Daisy Woodbury when hired Gold Medal Award given at Worlds Fair, 1893, Chicago
5/H	1900-1909	Ads, price list, Award from Universal Exposition, St. Louis, 1904
5/I	1910-1914	Catalogs, Ads, Photograph Times Square in 1910 with ad.
5/J	1915-1919	Catalogs, 1919 Cloth Inventory
5/K	1920-1932	Catalogs, Ads.
5/L	1930-1932	Ads, 1930 Insurance summary of fire loss
5/M	1933-1934	Ads.
5/N	1935-1936	Ads., and ad. scrapbook
5/O	1935	Talpia Cloth Scrapbook
5/P	1937	Misc. showroom photographs
5/Q	1937-1939	Invitations to showings, Ads., Price Lists
5/R	1940-1941	“ ” “
5/S	1942	Wartime Correspondence
5/T	1943	Ads, Wartime Material, newspaper clippings
5/U	1944	“ ” “
6/A	1945-1946	Ads., Photographs, Price Lists
6/B	1947	Ads., Price Lists
6/C	1948	Ads., Photographs
6/D	1949	“ ”
6/E	1950	“ ”
6/F	1951	Ads.
6/G	1952	“
6/H	1953	“
6/I	1954-1955	“

## MSS #273 THE STROUSE, ADLER CO., COLLECTION, 1872-2000

6/J	1956-1957	Ads., 50 year service pins
6/K	1958	Ads.
6/L	1959	Ads, Radio promotions, photographs, Fiber K, Lycra
6/M	1960	Ads., Lycra
6/N	1961	Centennial 1861-1961, Ads.
7/A	1962-1963	Ads., Photographs
7/B	1964, 1965	“ ”
7/C	1966-1967	Ads., Photographs, Dora Wells 65 <sup>th</sup> Anniversary with Company
7/D	1968-1969	Ads., Photographs
7/E	1954-1965	“Julius sez” - newsletter
7/F	1985-1993	“The Shop Window” newsletter
7/G	undated	Artwork for the Strouse Adler Story
7/H	1930, 1933	Lease West Monroe Street, Tax Bills, 1928-1930
7/I	undated	Show room photographs
7/J	1973, 1978, 1982, 1983	Photographs
7/K	1990-1992	Catalogs
7/L	1993-1999	Catalogs
7/M	undated	Designs by Anna Bayer, Mary Buckingham, Elaine Child
7/N	2000	Ads.